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MPC-001

**MASTER OF ARTS (PSYCHOLOGY)
(MAPC)**

Term-End Examination

June, 2026

**MPC-001 : COGNITIVE PSYCHOLOGY,
LEARNING AND MEMORY**

Time : 2 Hours

Maximum Marks : 50

Note : *All Sections are compulsory.*

Section-A

Note : Answer any *two* of the following questions in about **450** words each.

2×10=20

1. Describe the various domains of Cognitive Psychology. Explain the key issues in the study of Cognitive Psychology. 6+4
2. Explain creativity. Describe the investment and confluence theory of creativity. 4+6

3. Critically evaluate Gardner's theory of multiple intelligence. 10
4. Compare behaviouristic and innateness theory of language acquisition. 10

Section-B

Note : Answer any *four* of the following questions in about **250** words each.

4×6=24

5. Describe the levels-of-processing model of memory by Craik and Lockhart. 6
6. Describe Guilford's structure-of-intellect theory of intelligence. 6
7. Describe the structure of multilingualism. 6
8. Elaborate on the perceptual and emotional blocks to problem solving. 3+3
9. Explain algorithm and heuristics as the strategies for problem solving. 6

[3]

Section-C

Note : Write short notes on any *two* of the following in about **100** words each.

2×3=6

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|---|---|
| 10. Bloom's taxonomy of cognitive domain. | 3 |
| 11. Storage systems of memory. | 3 |
| 12. The concept of IQ. | 3 |

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