

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2026

MS-009 : MANAGERIAL ECONOMICS

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. (a) Explain the Opportunity-Cost Principle with the help of an example.
(b) Explain the Equi-marginal principle with an example.
2. Explain the Regression Analysis. Why is it used ? How to specify the regression equation ? Discuss with example.
3. What are the determinants of demand ? How they influence the demand ? Discuss with examples.

4. What is time series analysis ? Explain Trend Projection as a commonly used forecasting technique.
5. What do you understand by production function with two variable inputs ? Explain with the help of an illustration.
6. Write short notes on the following :
 - (a) Total Costs
 - (b) Average Costs
 - (c) Marginal CostsExplain their relationship with example.
7. Discuss the characteristic features of monopolistic competition. Explain using illustration how does short run equilibrium is determined under monopolistic competition.
8. What is price discrimination ? Briefly discuss the three types of price discrimination.

× × × × ×