

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

June, 2026

**MS-055 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Explain the role Supply Chain Management (SCM) plays in a business organization and its operational performance.
2. Discuss about the Bullwhip Effect in Supply Chain Management. Describe various strategies and approaches to mitigate this effect and improve overall Supply Chain stability.

3. Explain the concept of Enterprise Resource Planning (ERP) systems. Describe its tangible and intangible benefits for the organizations.
4. What is the need for Supply Chain Performance Measures ? What are the factors that contribute to management's need for new types of measures for managing the Supply Chain ?
5. Elaborate the concept of transportation mix in logistics and supply chain management. Describe the various modes of transportation.
6. Describe how a company achieves strategic fit between its supply chain strategy and its competitive strategy.
7. Write short notes on any *three* of the following :
 - (a) Activity Based Costing (ABC)
 - (b) Push-based Supply Chain
 - (c) Data Warehouse
 - (d) Transportation Cost
 - (e) Third Party Logistics

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