

MANAGEMENT PROGRAMME
(MP)

Term-End Examination

June, 2026

MS-094 : TECHNOLOGY MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. What are the various dimensions of Technology Management ? Elucidate by providing illustrations.
2. Elucidate the concept of trend exploration and examine its advantages and disadvantages.
3. Explain the notion of 'technology absorption'. Provide appropriate instances.

4. How do the organizations develop a technology plan ? Explain with the help of examples.
5. What activities are involved in formulating a diffusion strategy ? Elucidate with appropriate illustrations.
6. 'International trade today is, more than ever, the principal catalyst of economic activity.' Provide a critical analysis of the statement.
7. How can an organization establish a technology strategy ? Explain with illustrative instances.
8. What constitutes 'Technology Information ? What is the necessity of technology transfer ? Discuss with the help of illustrative examples.

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