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MS-097

MANAGEMENT PROGRAMME
(MP)

Term-End Examination

June, 2026

MS-097 : INTERNATIONAL BUSINESS

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any *five* questions. All questions carry equal marks.

1. Examine the significance of international business and the associated obstacles, providing illustrative instances.
2. Elaborate on the principal economic factors that affect international business.
3. What are the attributes of a transnational structure ? In what ways does a transnational framework vary from other organizational structures ? Explain.

4. Examine the concepts and components of international logistics management. What is the significance of outsourcing ?
5. “The recent surge of e-business has impacted every enterprise.” Analyze how international supply chain has utilized the capabilities of e-business ?
6. “Ethics encompasses all aspects of business and its activities.” Examine business ethics and corporate principles, providing illustrative instances/cases.
7. Write short notes on any *four* of the following :
 - (a) Procedure of country risk analysis
 - (b) Process of globalisation
 - (c) Benefits of international business
 - (d) International recruitment and selection process
 - (e) Corporate philanthropy
 - (f) Technology Transfer

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