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**MTTM-004**

**MASTER OF TOURISM AND  
TRAVEL MANAGEMENT  
(MTTM)**

**Term-End Examination**

**June, 2026**

**MTTM-004 : INFORMATION MANAGEMENT  
SYSTEMS IN TOURISM**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions in about  
*600 words each. All questions carry equal  
marks.*

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1. What is the difference among data, information and knowledge. Illustrate the interrelationships within these three concepts with suitable examples. 20
2. Describe the value of information. What are the various factors that need to be taken into account while setting a value on information. 20
3. Explain the evolution of computers. Discuss the important role of personal computers in the modern tourism. 20
4. What is a computer network ? Describe different types of networks and network typologies being used in the tourism industry today with examples. 20

5. Write short notes on any *two* of the following  
in about **300** words each : 2×10=20

(a) Input Devices of a Computer

(b) Critical Success Factor

(c) Patents and Copyrights

6. What is MIS ? Describe any *two* frameworks  
for understanding MIS. 20

7. Critically analyse the social dimensions and  
the impact of computers an individual and  
the society. 20

8. “Internet has revolutionised the tourism  
industry.” Discuss with the help of suitable  
examples. 20

9. Describe a computer virus. What are the preventive measures than can be taken against a virus attack ? 20
10. Write short note on any *two* of the following in about **300** words each : 2×10=20
- (a) Computerised Reservation System (CRS)
  - (b) Language Translators
  - (c) System Life Cycle

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