

No. of Printed Pages : 2

RJM-101

**Ph. D. IN JOURNALISM AND MASS
COMMUNICATION (PHDTMC)**

Term-End Examination

June, 2026

**RJM-101 : COMMUNICATION RESEARCH
METHODS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What is research ? What are its types ?
Explain the different research approaches in communication research.
2. Explain any *two* types of probability sampling methods and *two* types of non-probability sampling methods exemplifying each of them with a research problem that applies to that particular type of sampling.

3. What is systematic literature review ? How is it different from Meta-analysis ? Pick a research problem of your choice applicable to the above methods and create a PRISMA chart.
4. Design a research proposal on a topic on social media literacy in adolescents.
5. Explain the meaning, key features, importance and process of Participatory Action Research with an example from communication studies.
6. Describe the observation method in research and discuss its main types, advantages, and limitations.
7. Describe the concept of *pramāṇas* in *Nyaya Darshan* and explain its *four* main types, which are essential for valid knowledge, with examples.
8. Explain the Grounded Theory method and describe the basic steps involved in developing a theory from data.

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