

**Ph. D. IN TOURISM AND
HOSPITALITY SERVICES
MANAGEMENT (PHDTS)**

Term-End Examination

June, 2026

**RTS-101 : INTERDISCIPLINARY APPROACHES
IN TOURISM AND HOSPITALITY**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions in about
*600 words each. All questions carry equal
marks.*

1. Explain the concept and functions of a museum. Analyse the major classifications of museums with suitable examples. Evaluate the significance and relevance of museum, particularly in relation to the development and sustainability of the tourism industry. 25

2. Elaborate upon the role of ICT in Tourism and Hospitality industry. Discuss its advantages and limitations with the help of relevant examples. 25
3. Define sustainable tourism and discuss its core principles. Enumerate the various forms of sustainable tourism and evaluate their significance in promoting sustainable tourism with suitable examples. 25
4. Write short notes on any *two* of the following : 25
 - (i) Types of Winter Sports
 - (ii) Tourism Product Life Cycle
 - (iii) Peace and Prosperity through Tourism
5. Critically analyse the economic impact of tourism with reference to the concepts of the multiplier effect and leakages. Evaluate strategies for mitigating economic leakages and enhancing the positive economic contributions of tourism, with examples from India and global contexts. 25

6. Examine the relevance of Doxey's Irridex in interpreting local community responses to tourism development. Discuss the social impacts of tourism on host communities, and initiatives that can mitigate negative effects with relevant examples. 25
7. Critically examine the role of Human Resource Management in India's tourism and hospitality sector. Examine key HR challenges and practices, including recruitment, training, and employee retention, and their impact on service quality and organizational performance. 25
8. Discuss the role of social networks in shaping destination image, travel decision-making, and tourist behaviour. Elaborate your answer by providing relevant examples. 25

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