

प्रगति पथ

विश्वविद्यालय समाचार

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IGNOU JOINS NATIONWIDE YOUTH MOVEMENT AS PM ADDRESSES 'NASHA MUKT YUVA' CAMPAIGN



Vice Chancellor **Prof. Uma Kanjilal**, along with senior officials of the Indira Gandhi National Open University (IGNOU) and **Directors of its Schools, Divisions and Units**, gathered at the Conference Hall of the Vice Chancellor's Office (VCO) on Sunday to participate in the launch of the '**Nasha Mukta Yuva for Viksit Bharat**' campaign, a nationwide youth movement conceived around the *vision of a Drug-Free India by 2047*.

The meeting, chaired by the Vice Chancellor at 11 a.m., brought together Heads of Schools and Units to witness the virtual address of the Hon'ble Prime Minister, delivered as part of the campaign that was organised simultaneously at more than 10,000 locations across the country.

★ EVENT Spotlight

Address by the Vice Chancellor to introduce activity-based events at RCs to promote *Nasha Mukta Yuva* for *Viksit Bharat* campaign

HQs & RCs attended the Virtual address by the Hon'ble PM & event

A digital mass pledge on *Nasha Mukta Yuva* for *Viksit Bharat* was administered using MY Bharat Portal

IGNOU

joins the nationwide mass movement against substance abuse



The initiative, jointly steered by the **Ministry of Education's Department of Higher Education** and the **Ministry of Youth Affairs and Sports' Department of Youth Affairs**, seeks to mobilise India's youth through awareness drives, volunteerism and community participation, bringing together educational institutions, government agencies, spiritual bodies and civil society organisations under a common banner.

During the virtual programme, the Hon'ble Prime Minister graced the occasion with his presence and addressed the youth from across the country to be part of the **'Nasha Mukta Yuva' as part of the Viksit Bharat campaign**. The event also promoted a **digital mass pledge-taking campaign** that had been made accessible on the **MY Bharat Portal**. A telecast of the Prime Minister's address from 11 a.m. onwards was also organized at IGNOU Regional Centres as part of a wider reach to join this nation-wide movement.



Call for an addiction free Viksit Bharat

Address by the Hon'ble PM of India

IGNOU's contribution to the nation's call for a mass movement against substance abuse exemplified its **commitment to the 'Nasha Mukta Yuva for Viksit Bharat' Campaign**. The event, as part of a wider campaign structure, is designed to unfold over an extended period through weekly youth-led activities aimed at sensitising communities on the harmful effects of drug use while promoting healthier lifestyles.

With the **Hon'ble Prime Minister's virtual address** forming the centrepiece of Sunday's proceedings, the gathering at IGNOU's headquarters in Maidan Garhi and various Regional Centres reflected the broader push by the state to enlist higher education institutions as active partners in the anti-drug movement, alongside thousands of other participating centres across the country.



"I am confident that our youth will protect their energy by staying free from addiction and will take the resolutions of Viksit Bharat forward"

Prime Minister Shri Narendra Modi



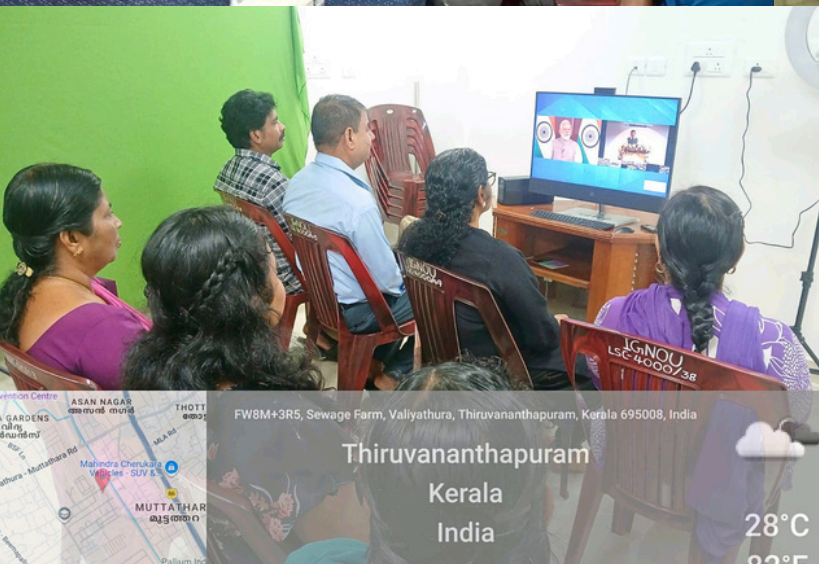
Glimpses of 'Nasha Mukta Yuva' as part of the Viksit Bharat campaign held at the HQs



Glimpses of 'Nasha Mukta Yuva' as part of the Viksit Bharat campaign at various RCs



Glimpses of 'Nasha Mukht Yuva' as part of the Viksit Bharat campaign at various RCs



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